

## Privacy Policy

This policy sets out the basis on which any personal data Fusion Investments Limited ("**Fusion**" or "**we**") collects from you, or that you provide to us, will be processed by us ("**Privacy Policy**"). Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

We take your privacy very seriously. We will ensure that all such information is processed fairly and lawfully, in accordance with current English legislation including but not limited to the Data Protection Act 1998 and the Privacy and Electronic Communication Regulations 2003. The following statement sets out our policy regarding the personal information which we collect through the website at [www.fusioninvestmentsltd.com](http://www.fusioninvestmentsltd.com) ("**Website**").

For the purpose of the Data Protection Act 1998, the data controller is Fusion Investments Limited registered with company number 04914627 of 111 Piccadilly, Manchester M1 2HY.

### 1. Information we collect

- 1.1 We collect information about you when you register with us and/or use the Website and/or contact us (whether by email, telephone, post or otherwise). This information may include your name, address, telephone number and email address, together with any other information which you provide, whether in response to specific enquiries or otherwise.
- 1.2 Information is also collected when you complete and submit on-line forms (for example, "contact us" or "registration" forms) and whenever you email us your details.

- 1.3 We will not collect sensitive personal information about you without your explicit consent.

## **2. Information we use**

- 2.1 We use the information collected to provide and personalise our services, both on-line and off-line. This may include dealing with your enquiries, ensuring that content from the Website is presented in the most effective manner, providing you with information that you request from us or which we feel may be of interest to you (where you have consented to be contacted for such purposes), conducting quality assurance and/or training our staff.
- 2.2 Where you have indicated that you wish to receive marketing or promotional material, we may use the information ourselves for marketing and promotional purposes. For example, this may include providing you with information about products and services or any investment opportunities which we believe may be of interest to you. If, at any time, you would like to opt-out of receiving future marketing and promotional material from us, please let us know.
- 2.3 Where dealing with your enquiry may involve passing information to third parties, you will be made aware of this, unless this is already clear from the nature of your enquiry.
- 2.4 In some instances we will make available to you through the Website information in relation to particular investment opportunities. The completion of any registration form or note of interest is made by you at your discretion. If you are required to complete and supply any registration form or note of interest directly to a third party or we are to supply your completed registration form or note of interest to a third party in relation to a particular investment opportunity you will be made aware of this.

- 2.5 In certain cases passing your information to a third party or dealing with your enquiry may involve transmitting your personal information outside the European Economic Area ("EEA"). When we do this, we will ensure that the information is transferred in accordance with this Privacy Policy. By using the Website, you agree to us using your personal information in this way.
- 2.6 The data that we collect from you may be transferred to, and stored at, a destination outside the EEA. It may also be processed by staff operating outside the EEA who work for us, one of our suppliers, a company associated with us or a third party entity where you have completed a registration form or note of interest in relation to a particular investment opportunity. Such staff may be engaged in, amongst other things, the provision of support services. By submitting your personal data, you agree to this transfer, storage or processing. We will take steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy.

### **3. Looking after your information**

- 3.1 We take appropriate security measures in relation to the sensitivity of the information which we hold on you. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to the Website; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.
- 3.2 We will not hold your information on our systems for any longer than is necessary for us to meet the purpose of holding that information.

